

TEACHER PROFESSIONAL DEVELOPMENT

ENTREPRENEURSHIP - BUSINESS (WITH APPLIED FINANCIALS) TRAIN THE TRAINER 2 DAY WORKSHOP/RETREAT - 15 HOURS – PLUS EARN 1 GRADUATE CREDIT

ALL CTE/SECONDARY/8TH GRADE TEACHERS | CTSO ADVISORS | WORKFORCE & CAREER DEVELOPMENT PROFESSIONALS

NOTE: THIS IS FOR THOSE TEACHERS NEW TO THIS OFFERING AND FOR THOSE WHO JOINED US LAST FALL 2017 – A GREAT REFRESHER WITH ADDED MATERIALS/ACTIVITIES PLUS GRADUATE CREDIT



OCTOBER 22-23, 2018 - LAKE MOREY RESORT - (FAIRLEE, VT)

Workshop | Retreat | Graduate Credit - A “hands-on” immersion in how to facilitate - teach students in: core business skills necessary for starting a business and enhancing their PLP’s:

- Idea generation | the “value proposition” | sales & marketing | operations | business & personal financial applications | how to view problems as opportunities & breakdown perceived obstacles to starting a venture | increasing confidence as a leader | growing a support network plus more!

By gathering like-minded educators from all over Vermont interested in helping their students learn how to navigate the entrepreneurial process we’ll incorporate highly effective, fun interactive learning experiences that can be integrated into any classroom program of study/discipline:

- REAL (Rural Entrepreneurship thru Action Learning) experiential learning curriculum & lesson activities
- *the* “Business Model Canvas” | Design Thinking | Pitch Presentations | VtSBDC advising materials
- Documents of the team’s own personal design | many open source materials | and more!

Whether a student’s goals are centered on future college success, preparation for the workforce, or enhancing their high school/career tech experience, learning to think like an entrepreneur has value for all. There is a business side to every career pathway: engineering, technology, design, health care, the arts, hospitality, education, agriculture, the trades and all other areas; the skills and confidence one gains from learning about and creating an “entrepreneurial mindset” will help them succeed now and into the future.

Main Facilitators: Laurel Butler, VtSBDC Business Advisor | Student Entrepreneur Specialist
Vermont Technical College Experiential Education

Tamie-Jo Dickinson, CVU Faculty - Business | Entrepreneurship | Ethics | Technology |
Accounting/Financials - Community Service and FBLA Advisor

Monday, Oct 22 - 8:15am – Tuesday, Oct 23 - 2:45pm

Option 1: All meals | program w/ take home “toolkit” | 15 hrs. professional development | hotel amenities - \$360

Option 2: all of the above plus 1 Graduate Credit through Castleton University - \$485

Note hotel reservations separate - \$125 (single/double + 9% room’s tax) - with Lake Morey Resort

Reserve your space - contact: Laurel Butler - lbutler@vtsbdc.org or (802) 922-3692

