

CTSO E.D. ZOOM Meeting
September 21, 2021
6:00-7:15 p.m.
Minutes

Members Present

Krista Chadwick, Jessica Enright, Chris Gray, Susan Ladd, Linda Randall, and AnnaJo Smith.

Welcome/Introductions/Announcements

Krista explained that Dona Culver will be working with her, specifically to help with the SLC. Krista pulled off an in-person leadership training with four of her five officers.

Jess let everyone know that Jen Johnson who is at Hartford will be working with her this year. Jen has event planning in her background and is very tech savvy. They have met with their officers virtually.

Chris and Linda are Co-Executive Directors this year and have just started the state officer search. The application is live on the website.

AnnaJo explained they have three state officers. First training was virtual, second was in-person with national trainer, with one more training to go. They also have been doing a lot with their state officers—fundraising as well. They are all from the same high school, so they were already a pod together every day and saw each other every day in school.

501(c)3

It should be smooth sailing as far as getting reimbursements. It's preferred to have a direct payment method but if you need to pay for something and want to get reimbursed, just submit as soon as proof of payment.

Funds currently are about \$6-7,000 leftover from last year and still need to pay for HOSA and FFA insurance (almost \$2,000 each). Chris can choose to have his SkillsUSA officer manager pay theirs which will be coming up soon. Then SkillsUSA can be reimbursed.

Not sure of billing cycle for centers. I believe they are back on track for consortium money and for CTSOs. I will find if they have been billed. {UPDATE: Centers will be billed soon and one has already paid.}

Krista understands the direct billing, but can they guarantee a quick turnaround time? Getting ready for the keynote speaker for the FLC. Should direct payment or reimbursement? This time, pay by personal check and get reimbursed.

Budget is \$2500 for each speaker for each CTSO. However, there is no DECA, but I did allot \$2500 for DECA. So there may be some extra. Krista mentioned it is getting more and more difficult to find good speakers for that price.

VACTED Meeting

Will be the 30th in the morning. If you have other information to provide me, please get it to me by Tuesday of next week.

It was suggested to share the HOSA and FBLA Flyer with VACTED.

SkillsUSA wants student leaders to have a student-led organization. Anyone who is interested who completes the requirements, a meet-and-greet virtual meeting will occur. Really looking for four enthusiastic and energetic student officers.

SkillsUSA Vermont's membership last year was \$5 in order to grow membership during a pandemic. Many directors set aside money for this next year, but it will be \$18 for students and \$25 for professional memberships. Bills will be higher because membership is back to 2019-2020 prices. Also, the Fall Conference was free last year—NOT this year. And fees for last year's SLC was \$10—NOT this year. SkillsUSA Vermont treasury took a HUGE hit last year in order to maintain membership and involvement.

Cluster Meetings

Mike Redington stepped down from facilitating the Cluster Meetings due to the changes that AOE has planned for these. This impacts CTSOs because it was our only way to connect with every technical center person whether they were involved in CTSOs or not. We need to have a voice. We NEED to be represented. If they take until December to figure out who is going to run the meetings, that will be too late.

Chris suggested that the AOE has Proficiency Meetings, and perhaps we could have 10 minutes at each of those to have a voice. Employability proficiency may be our "in."

Programs of Work

Last year the POWs were not required because of the pandemic.

This year, the POW should follow the same template as the EOY Report since they cover the same topics. For those without state officers yet, use drafts of previous ones for new state officers to enhance.

Plan to submit them within the first two weeks of November. Chris felt they were behind the 8 ball for elections. October 10 is elections. Region 1 state officers will meet in Nashua Halloween weekend. They will get something to me by mid-month. The organization really needs to reflect a student perspective.

Fall Conferences

FBLA & HOSA Combined FLC will be during the week of October 18-22. The flyer was sent out. It will run on the Canvas platform. Modules will be put in there about the CTSOs, different businesses or internships, games, etc., and networking will occur during the live Zoom on Friday. Krista has done some lessons on leadership for both FBLA & HOSA as well as resume writing. Teachers can access modules as it they fit in to their classes during the week. Then on Friday the live part will be two different business meetings. They will be run during the time when most students will be in class at technical centers. All students should be able to attend the morning or afternoon session. The morning keynote will be live with the recording for the afternoon session. One school will watch all the videos on Friday as well as the live. Challenge—some schools are paying for memberships but students have to pay conferences. Jess will do a screencast for her advisors. Instead of a conference goodie bag, they are challenging their members to increase membership with various tiers of getting awarded money to go to a charity of their choice. Advisors are excited about this. Krista called it the Give Back Give Forward membership campaign that will show the student officers will learn to give back as a leader. Dartmouth and CVHH will participate as partners and AAA has also joined in for driver safety. One of the fun events will be a scavenger hunt through social media. Participants have to find clues throughout the social media. Prizes will be Dunkin Donuts gift cards, 3-5 of them. Early registrants go into a special drawing. Trying to boost as much as possible. With DECA closing, FBLA grew by 3-4 chapters. These advisors will try to connect with the FBLA advisors. One school will watch all the videos on Friday as well as the live. The flyer will go into the shared Google drive. Krista will share with Chris and Linda how Canvas will be set up for their conference.

FFA Nationals at the end of October. AnnaJo and Johnathon and the three state officers will go to the in-person national convention in Indianapolis. All Delegates must be in person. One state officer is in college, one is taking a year off, and one is in high school. All parents and schools knew this was going to happen. Nationals is still offering things full swing. Mask mandates. All three state officers are females—two are delegates and one will be on the national stage with the state flag. Historically they take the state delegates and room them with other delegates to give them the experience of meeting new people, etc. John and AnnaJo and other state staff said no. All three delegates with AnnaJo are in one room. No comingling in hotel rooms. Making lots of decisions based on the families. The one student who is still in high school, the school is allowing her to attend. That student's father is the superintendent and is very aware of what is happening so they know how to navigate that whole aspect of it. The two delegates went to D.C. this past summer. Vaccinated or tested negative. All three have been vaccinated. When they went to D.C. they had to get tested. For nationals, they do not have to get tested (so far). Most N.E. states that have students competing at the national level, the top 10 teams are eligible to compete at nationals. Overall there will be much lower attendance. No other chapters from Vermont will be going. If you don't have a national team, do not go. Attend the Vermont Spring Convention instead.

SkillsUSA Vermont FLC. Originally Chris thought it might be live at the end of November or beginning of December. Vermont Tech was going to host it, but they could not provide breakout sessions while the school is in session. All members would have to be in Judd Gymnasium for the entire time. Most likely it will be a virtual conference. The stumbling block is that Matt Bingnot will not be handling the virtual conference work. Chris and Linda do not possess the skills to run. Canvas may be an option. The outside agency last year did not work well. Linda is attending a directors training in Atlanta and will see what other states are doing. It will depend upon how we as a society do to keep ourselves healthy. Linda like the workshops over a period of days like FBLA & HOSA--it may be a great format. However, it needs to be a student-led conference. So right now it is at a standstill until officers are elected. Nationals wants to go live in June.

Technical Support. When the grant had to be rewritten when DECA was no longer viable, that \$18,750 is now available for some technical support for each of the CTSOs. That's at least \$3400. This potentially could help to hire a person or organization. Last year's Entrepreneurship Day was facilitated by UVM Davis Center. They did the entire back service. They will do it again for us in February. They may be able to do something like that, but need to check about lead time and how busy they are. That whole conference center will now be offering that service. That morning session was about \$2200. Joyce told Krista the in-person at UVM was about \$10,000. That was because of the food. Are there other agencies or people who offer this service and put the options in the Google Drive? UVM may have some suggestions since they probably have been swamped as well. I will forward the contact information.

CTSO Local Leader Trainings. Lauren Traister, who has done the Local Leader Trainings in the past, asked about doing this again. I contacted GMTCC. Yes, they had the room available, but they had no employees. So the labor shortage is compounding this. Lauren may be offering something online, but right now there are no plans to do anything due to the uncertainty of the school year.

The word of the night is "challenging."

February 9—Virtual Entrepreneurship Day

UVM Davis Center will do a virtual program. But that eliminates the CTSO link to the legislative time. How will things change in legislature? Many like the virtual format. And security may change based on what has occurred in the last year.

Maybe instead of all CTSOs meeting at the state house, perhaps that will be a portion of the Program of Work of how to get to legislators.

Update CTSO Consent Form

When time allows, the CTSO Consent Form needs to be updated. AnnaJo and Johnathon will need to have that form filled out by their state officers even if it hasn't been updated. They obviously have different forms for their schools. This one was designed because they are representing a CTSO, not just their school. Sign it as it is. If there is something that is suggested for those who are post-secondary, have them sign it as well. Having a COVID policy through your school is one thing, but the one who is taking a year off is another story. All three must follow whoever's COVID policy is more comprehensive.

New Business

Our next meeting will be Tuesday, November 2, at 6:00 p.m. via Zoom.

Adjournment

The meeting adjourned at 7:15 p.m.

Susan Ladd
CTSO Coordinator