

## VT HOSA State Executive Committee Program of Work 2024/2025

Goals for the State Association	Plans for Achieving Goal	Timeline
<p><b>Membership</b></p> <ul style="list-style-type: none"> <li>○ <b>Maintain 200 membership</b></li> <li>○ <b>Gain 1 new HOSA school</b></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Staying in touch               <ul style="list-style-type: none"> <li><input type="checkbox"/> Newsletter</li> </ul> </li> <li><input type="checkbox"/> Visit school/invite another school</li> <li><input type="checkbox"/> Outreach to schools who are not yet members (zoom, school visits, marketing material)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Newsletter               <ul style="list-style-type: none"> <li><input type="checkbox"/> October</li> <li><input type="checkbox"/> December</li> <li><input type="checkbox"/> February</li> <li><input type="checkbox"/> April</li> </ul> </li> <li><input type="checkbox"/> Reach out to other schools</li> </ul>
<p><b>Local Chapter Participation</b></p> <ul style="list-style-type: none"> <li>○ Public Health Challenge</li> <li>○ Community Service Donation</li> <li>○ Zoom meetings with local advisors (at least 3)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Write up the challenge with examples</li> <li><input type="checkbox"/> Membership drive with local charity</li> <li><input type="checkbox"/> Set up the challenge with a deadline</li> <li><input type="checkbox"/> Zoom Advisor meetings-               <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 in November/December</li> <li><input type="checkbox"/> 1 in January/February</li> <li><input type="checkbox"/> 1 in March/April</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Membership Drive write up- September</li> <li><input type="checkbox"/></li> </ul>
<p><b>Communication, Interaction, and Public Relations</b></p> <ul style="list-style-type: none"> <li>○ State Officer to take over the social media accounts- overseen by Jen</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Continue with Instagram to reach students. Instagram Stories (Interactive with Polls on healthcare facts, etc)</li> <li><input type="checkbox"/> Facebook for Advisors</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Monthly social media updates               <ul style="list-style-type: none"> <li><input type="checkbox"/> October</li> <li><input type="checkbox"/> November</li> <li><input type="checkbox"/> December</li> <li><input type="checkbox"/> January</li> <li><input type="checkbox"/> February</li> <li><input type="checkbox"/> March</li> <li><input type="checkbox"/> April</li> <li><input type="checkbox"/> May</li> </ul> </li> </ul>

<b>Increase Leadership Characteristics Through HOSA</b> <ul style="list-style-type: none"> <li>○ State Officer Training</li> <li>○ FLC workshops/modules</li> <li>○ Community service projects</li> </ul>	<input type="checkbox"/> State Officer Training in August <input type="checkbox"/> FLC Leadership Opportunities: <ul style="list-style-type: none"> <li><input type="checkbox"/> Workshops</li> <li><input type="checkbox"/> Discussions</li> <li><input type="checkbox"/> Be the Match</li> </ul> <input type="checkbox"/> Be the Match Promoted in the Newsletter <input type="checkbox"/> Thank you card challenge? <input type="checkbox"/> FLC: donation in place of conference swag <input type="checkbox"/> Challenge: Students share a photo and story of why they want to go into healthcare. Should they share this with healthcare facilities?	<input type="checkbox"/> Officer Training with Sue <input type="checkbox"/> FLC Run by officers <input type="checkbox"/> Community Service <ul style="list-style-type: none"> <li><input type="checkbox"/> Membership Drive-Dec 1</li> <li><input type="checkbox"/> Thank you card challenge</li> </ul>
<b>Evaluation</b> (Criteria used to determine to what degree goals will be achieved)		

### Program of Work Calendar:

<b>August</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Attend Officer Training</li> <li><input type="checkbox"/> Develop Plan of Work</li> <li><input type="checkbox"/> Upload State Officer Intro Videos</li> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/></li> </ul>	<b>February</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> Planning for SLC- weekly meetings</li> </ul>
<b>September</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> Determine goodies to be given out for the FLC</li> </ul>	<b>March</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> Planning for SLC- weekly meetings</li> </ul>

<p><b>membership drive</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Send out 1st Newsletter</li> <li><input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Election of New Officers</li> <li><input type="checkbox"/> SLC</li> </ul>
<p><b>October</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> FLC Script Complete</li> <li><input type="checkbox"/> FLC run through several times</li> <li><input type="checkbox"/> FLC</li> </ul>	<p><b>April</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> Newsletter</li> </ul>
<p><b>November</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> Fundraising for the National Service Project</li> <li><input type="checkbox"/></li> </ul>	<p><b>May</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> </ul>
<p><b>December</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> Send out 2nd Newsletter</li> <li><input type="checkbox"/> Start planning SLC- registration opens Dec 8</li> </ul>	<p><b>June</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> ILC</li> </ul>
<p><b>January</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post Weekly on Social Media Outlets</li> <li><input type="checkbox"/> Planning for SLC- weekly meetings</li> </ul>	