

VT HOSA State Executive Committee Program of Work 2021/2022

Goals for the State Association	Plans for Achieving Goal	Timeline
<p>Membership</p> <ul style="list-style-type: none"> ○ Increase membership from 94 to 125 VT HOSA members 	<ul style="list-style-type: none"> <input type="checkbox"/> Gain new chapter members Incentives: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> FLC Community service donation <input type="checkbox"/> Logo Design Contest <input checked="" type="checkbox"/> Gain new members from active chapters membership drive <input type="checkbox"/> Plan visits (in-person or virtual) <input type="checkbox"/> Reach out to freshmen and middle schoolers (pamphlet, orientation day, etc) <input type="checkbox"/> Add value for Seniors to encourage joining (college info, tips, hacks etc) <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Page at FLC with information 	<p>-Affiliation by Dec 1st for community service donation related to FLC</p> <p>-Affiliation due by February 11th</p> <p>-Visits ongoing</p>
<p>Local Chapter Participation</p> <ul style="list-style-type: none"> ○ Zoom meetings with local advisors (at least 3) ○ Officer run Zoom session 	<ul style="list-style-type: none"> <input type="checkbox"/> Host at least 3 Advisor zoom meetings <input type="checkbox"/> Form a sense of community with zoom sessions: <ul style="list-style-type: none"> <input type="checkbox"/> Study sessions <input type="checkbox"/> Host zoom with health practitioners and include other chapters <input type="checkbox"/> Presentation of places/people in the 	<p>-1st Advisor zoom by end of November <input checked="" type="checkbox"/> Held on November 18</p> <p>-2nd Advisor zoom by end of January <input type="checkbox"/> Held on</p> <p>-3rd Advisor zoom by end of February <input type="checkbox"/> Held on</p> <p>-1st State Officer run zoom by January 1st</p>

	<p>healthcare field to help students connect and learn about different fields</p> <ul style="list-style-type: none"> <input type="checkbox"/> examples and information about what to expect at HOSA competitions <input type="checkbox"/> communicate scholarships that are available through HOSA 	
<p>Communication, Interaction, and Public Relations</p> <ul style="list-style-type: none"> ○ State Officer to take over the social media accounts- overseen by Jen ○ Three other local employers to be involved with VT HOSA (DHMC only one previously) 	<ul style="list-style-type: none"> <input type="checkbox"/> Weekly Shoutouts (from exec. Committee, or from HOSA) <input type="checkbox"/> Getting other employers/organizations involved: <ul style="list-style-type: none"> <input type="checkbox"/> Create sponsorship/partnership guide <input type="checkbox"/> Each exec. committee member lists 5 in area and reaches out <input type="checkbox"/> <i>Business Involvement: judges, provide scholarships for students to attend leadership events, provide venue for events, sponsor an event, provide give-a-ways, be speakers</i> 	<p>-Social Media weekly presence by December 1st</p> <p>-Sponsorship/partnership guide-</p> <p>-Communications to local healthcare organizations sent by December 1st</p>
<p>Increase Leadership Characteristics Through HOSA</p> <ul style="list-style-type: none"> ○ State Officer Training 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> State Officer Training in August <input checked="" type="checkbox"/> FLC Leadership Opportunities: <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Workshops 	<p>-Officer training by end of August</p> <p>-FLC October 18-22nd</p>

<ul style="list-style-type: none"> ○ FLC workshops/modules ○ Community service projects 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Discussions <input checked="" type="checkbox"/> Community Service- "Giving Back. Giving Forward" donation with FLC <input checked="" type="checkbox"/> Be the Match <input checked="" type="checkbox"/> Be the Match Promoted in Newsletter <input type="checkbox"/> 	
<p>Evaluation (Criteria used to determine to what degree goals will be achieved)</p>		

Program of Work Calendar:

August <ul style="list-style-type: none"><input type="checkbox"/> Attend Officer Training<input type="checkbox"/> Develop Plan of Work<input type="checkbox"/> Upload State Officer Intro Videos<input type="checkbox"/> Post Weekly on Social Media Outlets<input type="checkbox"/>	February <ul style="list-style-type: none"><input type="checkbox"/> Post Weekly on Social Media Outlets
September <ul style="list-style-type: none"><input type="checkbox"/> Post Weekly on Social Media Outlets<input type="checkbox"/> Meet with FBLA Officers to plan FLC<input type="checkbox"/> Schedule Informational Visit to at least 3 new chapters!<input type="checkbox"/> Determine guest speaker for FLC<input type="checkbox"/> Determine goodies to be given out at FLC<input type="checkbox"/> Send out 1st Newsletter<input type="checkbox"/>	March <ul style="list-style-type: none"><input type="checkbox"/> Post Weekly on Social Media Outlets
October <ul style="list-style-type: none"><input type="checkbox"/> Post Weekly on Social Media Outlets<input type="checkbox"/> FLC Script Complete<input type="checkbox"/> FLC run through with FBLA several times<input type="checkbox"/> FLC	April <ul style="list-style-type: none"><input type="checkbox"/> Post Weekly on Social Media Outlets<input type="checkbox"/> SLC
November <ul style="list-style-type: none"><input type="checkbox"/> Post Weekly on Social Media Outlets<input type="checkbox"/> Fundraising for National Service Project<input type="checkbox"/>	May <ul style="list-style-type: none"><input type="checkbox"/> Post Weekly on Social Media Outlets<input type="checkbox"/> Election of New Officers

December

- Post Weekly on Social Media Outlets**
- Send out 2nd Newsletter**
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June

- Post Weekly on Social Media Outlets**
- ILC**

January

- Post Weekly on Social Media Outlets**
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