

Plan of Work 2021-2022  
Vermont State FFA Association

1. State and National Conferences:

- Our goal is to get our three person state officer team a member of foundation and the two association directors to attend National convention in October 2021
- State convention so far to this point is starting to be planned for the spring of 2022 with various possible locations right now depending on restrictions and participation as to what is virtual and what will be in person.
  - Goal is to have an in-person event with CDE/LDE competitions

2. Membership:

**Goal:** To bring 1 chapter into active standings and return to a functioning chapter that participates in classroom activities as well as state level events. Within the already active chapters we want to bring active membership up 10%.

**Rationale:** There are 17 career and technical centers within the state of Vermont. Presently our membership consists of 18 chapters, ( only 6 are active) many of which have new advisors, and roughly 340 students total. There is always room to welcome new members and advisors.

**Actions:**

- The State Officer team along with the Executive Directors will be reaching out to all chapters to schedule a visit that will include a workshop for the students. Following up with a personal message for advisors to share with each chapter and a set date to follow up with the members dependent on restrictions.
- The State Officer team will spend time meeting with all chapters, personalize an area that each chapter needs help in and make a presentation to increase awareness of FFA as well as the benefits of being a member.
- State Officers will present information about FFA and its leadership components to agricultural students throughout the year and at the Vermont Farm Show.
- The Executive Directors will reach out to each chapter Advisor and work with them on an area that the advisor indicates could use improvement to better the development of their chapter.

**Assessment:** The officers will design an assessment of their presentation for each chapter and will use that information to improve upon. Executive Directors will also form an assessment for the advisors to fill out at the end of the work session or school year. We will use data from the registration to see if membership has improved.

3. Leadership Development:

Goal: Build and assist chapter officers and local members in building comprehensive leadership skills.

Actions: The officers will attend chapters and work to strengthen their leadership teams through workshops designed by the state officers.

Assessment:

#### 4. Career Development

Goal: Move agricultural awareness to the forefront, showing that agriculture is used in every aspect of our day to day life.

Rational: There are more than 4,000 students enrolled in our 17 technical high schools within Vermont. Every aspect of technical education relies in one way or another on agriculture.

Action:

- Get alumni to participate in our media campaign to show how agriculture affects our lives.
- Recruit local businesses to sponsor CDE's at state convention
- Work with AOE on using the CDE's as a method for student assessment of learning
- Work with AOE in connecting FFA Advisors and members with the Farm to Plate/Farm to school initiative
- Alumni to speak on how their experiences in FFA growing up shaped their life decisions and their careers. This may also be displayed through social media campaigns.
- Recruit local business owners and employees from agricultural industries to judge at our local competitions.
- Work with foundation to connect with alumni and set up a data base for informational interviews, judges, etc.
- Work with VT Alumni and National Alumni to increase their participation and to set up local chapters in support of current FFA members.

#### 5. Local Advisor Skills:

**Goal:** To make sure that all advisors have a clear understanding of FFA, its benefits to the students, how to partner FFA into classroom curriculum and how to incorporate SAEs into students' career portfolios.

**Actions:** Executive Directors will provide advisors with information they can share with the schools principal or directors to offer a better understanding of FFA and its important role in agricultural education. The executive directors will be the support between national FFA and chapter advisors. Executive directors will provide opportunities to connect with each advisor about their program and address areas of improvement.

#### 6. Communications:

**Goal:** to establish and maintain effective communication with all chapters, agricultural teachers and the foundation board.

**Rationale:** Communication is key to functioning as an effective group.

Actions:

- Create, distribute and update a contact list by Career & Technical Center of State Officers, Chapter officers and Advisors. List will include school address, email address and phone numbers.
  - Create a google based website/document for publications and minutes from State Officer Meetings.
  - When VATA establishes a website, place a link from our website to theirs.
  - Keep up to date with online social media sites
- Assessment: creation/update the website with links, calendar of events and due dates.

#### 7. Connections with Employers

Goal: To continue to develop partnerships between FFA, Vermont businesses and Vermont Agricultural Department and associated agencies.

Rationale: Develop awareness in businesses that may not see the connection between FFA and their business and how the two can benefit each other.

Actions: Work with 2-3 businesses to connect them as active supporters of FFA. This may be through financial sponsorship, donation of time for judging/evaluating CDEs or LDEs, offering SAE projects to students, internship programs or donating materials to the Vermont FFA Association.

Assessment: Work with the foundation Treasurer to compile an active list of sponsors and donors, what levels they have sponsored at and promote those on our website and at the event in which it is appropriate.

#### 8. Integrating CTSO Activities/events with CTE Programming

#### 9. National CTSO Event Connections:

#### 10. Budget

- This year we will fundraise as much as possible as it has already started through working with a local chapter at the county fair and hosting a silent auction. Plans are in the making to do a statewide raffle if we find interest.
- At this point we have already had an income of \$825 from the silent auction and \$750 through sponsorship donations.