

FBLA
Program of Work: 2019-2020

I. State conferences with increasing collaboration across organizations:

- FLC - VT Montpelier State House, October 2019 (10/25/19)**
Partner with DECA -
Increase breakout session content -
Have a National Officer -
- SLC - VT Lake Morey Resort, March 16-17, 2020 (NBEA Standards)**
Have a National Officer
Increase activities at breakout sessions
Increase collaboration at conference

#1 Goal: Create an attractive FLC that offers content to all VT youth interested in Business and Leadership

Rationale: (Optional) To make FBLA more accessible to High Schools

Actions: Continue partnering with DECA, Continue having guest passes for schools

Assessment: **Post conference survey (TBA)**

#2 Goal: Increase number of students in competitive events (152 in 2019) by 10%

Rationale: (Optional) To provide VT students the opportunity to demonstrate their skills in a competitive setting with the possible outcome of scholarship, accolades and advancement.

Actions: **Deploy practice tests that schools can purchase licenses to**

Assessment: **Post conference survey**

II. Memberships

List 2017-2018 Membership 228

List 2018-2019 membership ???

List 2019-2020

Goal: Reactivate three inactive chapters in Vermont.

- Riverbend Emailed Brian a free pass to the FLC.**
Lyndon Institute Emailed Jason a free pass to the FLC and set up a meeting.
Stafford Tech Emailed Melissa and Felicia a free pass to the FLC.

Rationale: Vermont FBLA's attrition may be due to staffing changes at High Schools. Addressing the re-activation of chapters is an important step to bolstering the Vermont Program

Actions: Connect with Area High School business offices and offer guest passes to State Conference as a means of interesting students. .

Assessment: Report at end of year if these three schools came on board

III. Leadership Development: Advisors

#1 Goal: Provide 6+ meetings to Advisors during the 2019-2020 School Year

Rationale: Advisors have requested more access to planning events.

Actions:

Date	# Attendees	Minutes
8/5-8/6		
9/9		
10/14		
11/11		
12/9		
1/13		
2/10		
3/9		
4/13		
5/11		
6/8		

Assessment: Survey State Advisors at the SLC.

#2 Goal: Provide Leadership Development to the State Officers

Rationale: Students with a good foundation of leadership skills will better adapt to future career experiences.

Actions: State Officer Retreat, August 5-6, 2019

Online Meeting #
Online Meeting # Fall Leadership Conference
Online Meeting #
Online Meeting #
Online Meeting #
Online Meeting # Vermont Entrepreneurship Day
Online Meeting # Spring Leadership Conference
Online Meeting # 9

Assessment: Survey State Officers at end of their term.

IV. Career Development:

Goal: Provide FBLA members access to Career opportunities they may not have had access to.

Rationale: Students who have been exposed to new information about careers are more comfortable making realistic career Choices

Actions: Recruit more and varied break out sessions at FLC
Recruit more and varied break out sessions at SLC

Assessment: Survey attendees following the FLC and the SLC

V. Local Advisor Skills:

Goal: Provide local advisors support to access NLC free projects (ex; Virtual Reality Competition), MOD Grants, BAA

Rationale: Advisor Engagement will result in stronger student engagement

Actions: Encouraged advisors to apply for all NLC projects and opportunities as they are announced.

Assessment; Conduct an advisor survey at the end of the year

VI. Integrating CTSO Activities/Events with CTE Programming

Goal: Provide support for all FBLA Advisors (HS and/or CTE) to incorporate 2 FBLA lesson plans/projects into their programming.

Rationale: Integrating the CTSO into classroom curriculum integrates and solidifies programming

**Actions: Built the free online Partnership with a Business, Edmodo
Devise a simpler BAA checklist for Advisors to implement**

Assessment: Post SLC report on BAA's and Partnership with a Business

VII. State Officers

Have State Officers develop a Program of Work that they 1. Own and 2. Deploy

See POW

Monitor POW at Monthly Scheduled meetings.

VIII. Budget:[1]

See Website

[1] See complete Budget in Appendix A.