

FBLA
Program of Work: 2018-2019

I. State conferences with increasing collaboration across organizations:

- FLC - VT Montpelier State House, October 2018 (10/19/18)**
Partner with DECA - Done
Increase breakout session content - Done
Have a National Officer - Done
- SLC - VT Lake Morey Resort, March 18-19, 2019 (NBEA Standards)**
Have a National Officer
Increase activities at breakout sessions

#1 Goal: Create an attractive FLC that offers content to all VT youth interested in Business and Leadership

Rationale: (Optional) To make FBLA more accessible to High Schools

Actions: Again included the DECA community.

Assessment: [Successful FLC based on the survey.](#) [Had the Day declared FBLA DECA day by the Governor](#)

#2 Goal: Increase number of students in competitive events (148 in 2018) by 10%

Rationale: (Optional) To provide VT students the opportunity to demonstrate their skills in a competitive setting with the possible outcome of scholarship, accolades and advancement.

Actions: Created an Overall Winner Event for student in online, individual and chapter event who's total average was the greatest.

Assessment:

II. Memberships

List previous year's membership: 2015-2016 Membership; 293
List 2016-2017 Membership 273
List 2017-2018 Membership 228

Goal: Reactivate three inactive chapters in Vermont.
MVU Done, 11/2018

Riverbend Putting Off until 19-20, will attend SLC as Guests
Lyndon Institute No response
Stafford Tech Putting off until 19-20, will attend SLC as guests

Rationale: Vermont FBLA's attrition may be due to staffing changes at High Schools. Addressing the re-activation of chapters is an important step to bolstering the Vermont Program

Actions: Connect with Area High School business offices and offer guest passes to State Conference as a means of interesting students. .

Assessment: Will continue to offer free passes to FLC and SCL to schools (1 advisor, two students) who are not participating with us.

III. Leadership Development:

#1Goal: Provide 6+ meetings to Advisors during the 2018-2019 School Year

Rationale: Advisors have requested more access to planning events.

Actions: Meeting 1, 8/10/2018 - no attendees, see website
 Meeting 2, 9/14/2018 - no attendees, see website
 Meeting 3, 10/19/2018 - no attendees, see website
 Meeting 4, 11/16/2018 - no attendees, see website
 Meeting 5, 1/18/2019
 Meeting 6 ,3/8/2019
 Meeting 7, 3/19/2019
 Meeting 8, 5/17/2019

#2 Goal: Provide Leadership Development to the State Officers

Rationale: Students with a good foundation of leadership skills will better adapt to future career experiences.

Actions: State Officer Retreat, August 6-7 2018
 Online Meeting # 9/7/2018
 Online Meeting # 10/12/2018
 Online Meeting # 11/9/2018
 Online Meeting # 12/14/2018
 Online Meeting # 1/11/2019
 Online Meeting # Vermont Entrepreneurship Day
 Online Meeting # Spring Leadership Conference

Online Meeting # 5/10/2019

Assessment: Survey State Officers at end of their term.

IV. Career Development:

Goal: Provide FBLA members access to Career opportunities they may not have had access to.

Rationale: Students who have been exposed to new information about careers are more comfortable making realistic career Choices

Actions: Schedule State of Vermont DOL to present at FLC - Could not schedule

Schedule VSAC to present at FLC - Done

Schedule Passumpsic Bank to present on Credit at FLC - Done

Schedule VTSBDC to present at FLC - Done

Assessment: Survey attendees following the [FLC](#) and the SLC

V. Local Advisor Skills:

Goal: Provide local advisors support to access NLC free projects (ex; Virtual Reality Competition), MOD Grants, BAA

Rationale: Advisor Engagement will result in stronger student engagement

Actions: Encouraged advisors to apply for all NLC projects and opportunities as they are announced.

Assessment: . Stacey Dunham selected for FBLA pilot program on technology.

VI. Communications:

Goal: Establish a single communication space to share information by and between officers and advisors

Rationale: Kids don't read email

Actions: Tried Slack, but had little success.

REverted to email and the support training that FBLA emails need to be read

Assessment: Survey Officers and Advisors regarding communication at end of season.

VII. Connections with Employers:

Goal: Create a mentoring program between SLC judges and VTFBLA members
Steps;

VIII. Integrating CTSO Activities/Events with CTE Programming

Goal: Provide supports for all FBLA Advisors (HS and/or CTE) to incorporate 2 FBLA lesson plans/projects into their programming.

Rationale: Integrating the CTSO into classroom curriculum integrates and solidifies programming

Actions:

Assessment:

IX. State Officers

Have State Officers develop a Program of Work that they 1. Own and 2. Deploy
See POW
Monitor POW at Monthly Scheduled meetings.

X. Budget:[1]

[1] See complete Budget in Appendix A.